



**Dear mail artist,**

Once upon a time Via Mecenate in Milan hosted an *airplane factory*. Mr. Giovanni Caproni founded it; with his aircrafts he filled the skies of the early XX Century.

In 1917, while his airplanes crossed Europe's skies, Italy gave birth to its *airmail* system.

Before and after this, the War. After the War, *nothing*.

After years of abandonment, the property of MECENATE 79 restored the area and now requires *creative projects* for the utilization of the interiors of this impressive complex of industrial archaeology.

Contemporary atmospheres and urban quality make this area fascinating; a place where past and future converge, where progress and tradition become one.

Here we will organize a mail art and e-mail art exhibition; it will be focused on the concepts of *flight and progress* as bonds between tradition and future. It's name will be **mailparavion/avionparmail**.

No return, no fee, free technique and dimensions.

You can send your work of art – preferably by *September 15th 2005* – to:

AVIONPARMAIL  
Via delle rose 7  
21057 Olgiate Olona (Va)  
ITALIA

Or to: [avionparmail@yahoo.it](mailto:avionparmail@yahoo.it).

Thank you.

*Arianna, Roberta, Sara, Alessandro e Giacomo*

Milano



[www.mecenate79.it](http://www.mecenate79.it)

**Arianna Beretta, Milan (1971)**

Art historian; she takes care of valorisation of cultural and historical heritage

**Roberta Bianchi, Varese (1979)**

Art manager; she has experience in the cultural industries and carries out research in the domain of cultural management and policy

**Alessandro Mininno, Milan (1980)**

Curator; he is also media consultant in the domain of web communication and design

**Giacomo Moleri, Bergamo (1981)**

Art manager; he is specialized the in the domain of intellectual property management, digital technologies and valorisation of digital funds

**Sara Zanichelli, Reggio Emilia (1981)**

Art consultant; she has experience in valorisation of archives and cultural heritage; she is specialised in communication and promotion in the art domain